



BUILDER RETURN ON INVESTMENT (ROI) SHEET ocenergycomplete.com

BUILDERS

HAPPIER CUSTOMERS AND AN INCREASE IN REVENUE

Increase profits

- The EnergyComplete™ System is the safe-to-install solution for meeting home buyer needs while increasing your take per home (incremental take per home is builder dependent)
- Increased energy efficiency opens the door to increased sales—you can use the savings offered by the EnergyComplete™ System to leverage upgrades elsewhere in the home

Reduce liability

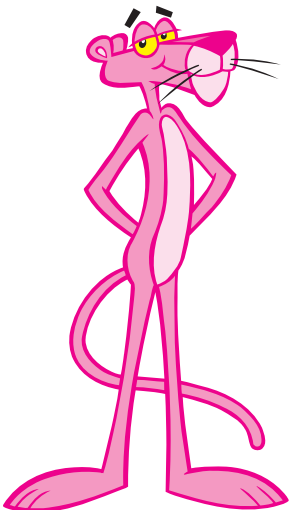
- Decrease callbacks associated with frozen pipes, drafts and inconsistent room-to-room temperatures and their associated costs
 - The average annual cost of callbacks per home for builders is estimated to be between 1%–2% of sales*

Improve productivity

- The quick, safe-to-install EnergyComplete™ System can decrease your cycle time vs. other insulation and air sealing systems
 - No job site quarantine required as compared to traditional spray foam
 - Other trades can work on site during installation
 - Insulation can be installed just 20 minutes after the air infiltration barrier is installed

Work with a leader—Owens Corning

- Owens Corning provides sales tools such as samples, displays and product literature, as well as marketing support to help you generate leads, differentiate your home and gain more revenue



* Builderonline.com, *Callbacks Revisited*.
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